



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

UfM projects and initiatives : Opportunities for sub-regional cooperation in the Mediterranean region

Beirut, 9 October 2014

PROJECTS FOR PROGRESS

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UfM Secretariat | Objective

Enhancing Regional cooperation is the priority of the Union for the Mediterranean



An essential dimension for socio-economic development in the region.



A vector for economic growth and competitiveness in the region.



Strategic for the Europe-Mediterranean-Africa nexus.

UfM Secretariat | Approach & Mandate



Enhance cooperation and integration in the Mediterranean through the implementation of concrete regional and sub-regional projects

Update on current UfMS activities | Priority Areas

DELIVER PROJECTS IN MEDITERRANEAN PRIORITY AREAS



**Business
Development/
SMEs**



**Climate
Change**



**Renewable
Energy/
Energy
Efficiency**



**Water &
Environment**



**Higher
Education and
Mobility**



Transport



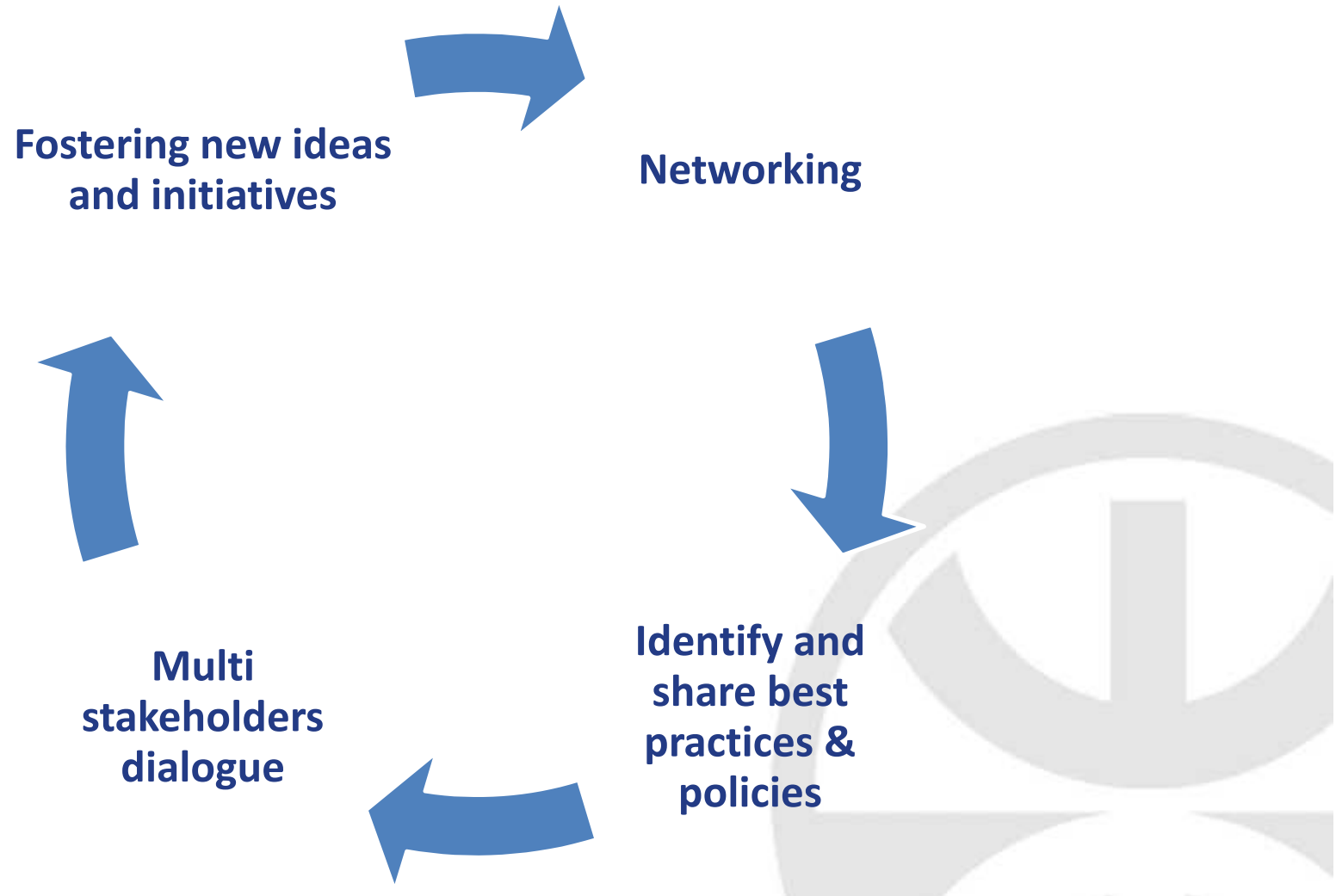
**Sustainable
urban
development**



**Civil Society
and Women
Empowerment**

Update on current UfMS activities I Regional Platform

REGIONAL PLATFORM FOR DIALOGUE



Update on current UfMS activities | Projects Portfolio

8 labelled projects at the end of 2012
 24 labelled projects as of October 2014
 30 projects expected by the end of 2014

100+ Projects in the UfMS Pipeline

REGIONAL
 University of Fes,
 Generation
 Entrepreneur

INCLUSIVE
 DYNAMIC:
 Skills for Success,
 MedNC Network

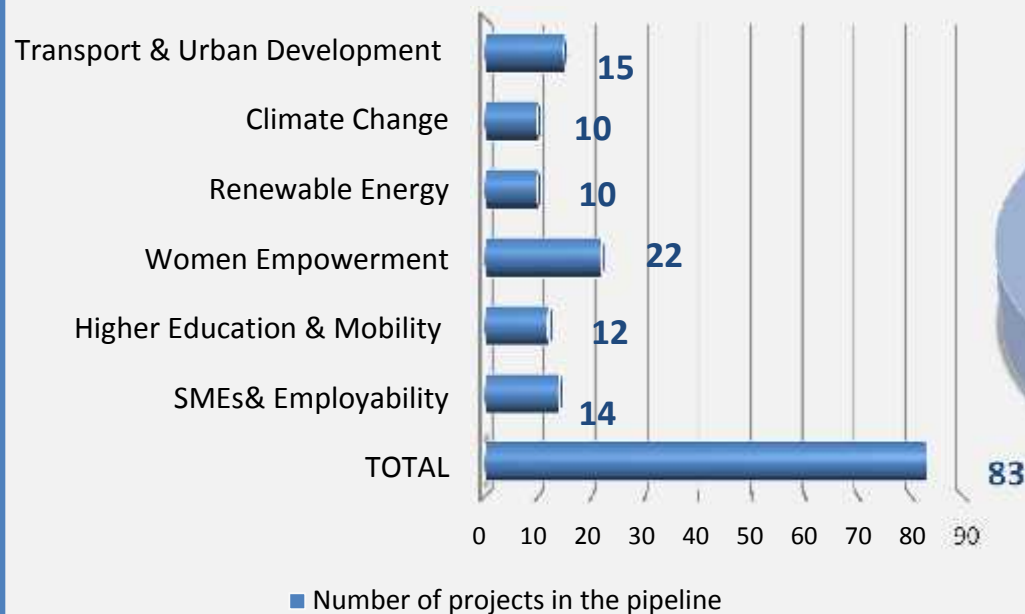
INTEGRATED
 NATURE :
 Imbaba

INNOVATIVE:
 Mobile financial
 services, Cultural
 and Creative
 industries

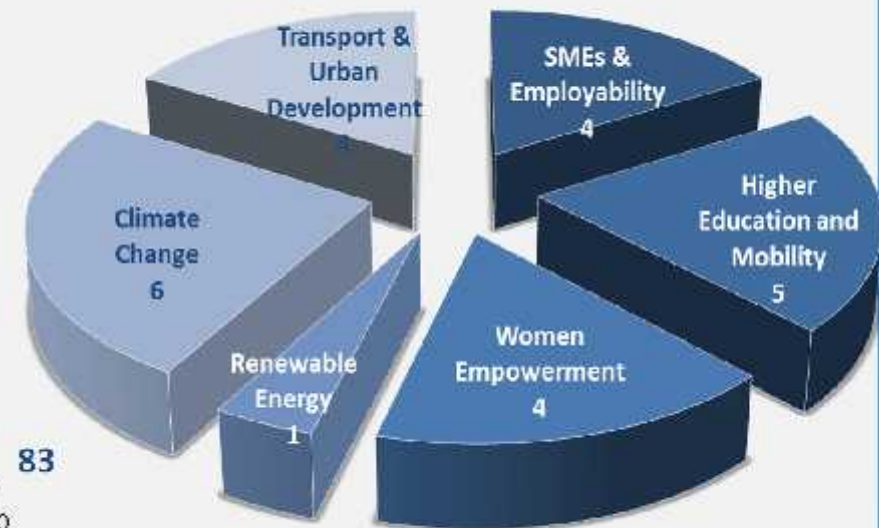
FLAGSHIP
 PROJECTS:
 Gaza
 Desalination,
 Trans-Maghreb
 motorway axis

Update on current UfMS activities | Breakdown of Project per focus area

NUMBER OF PROJECTS IN THE PIPELINE :

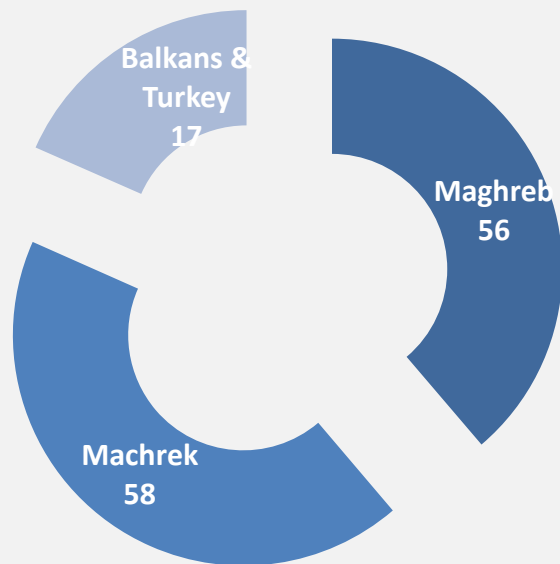


NUMBER OF LABELLED PROJECTS:

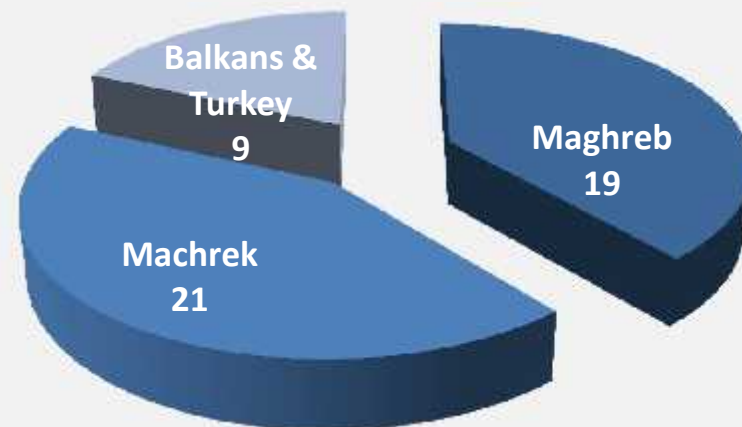


Update on current UfMS activities | Breakdown of Project per region

NUMBER OF PROJECTS IN THE PIPELINE PER REGION:

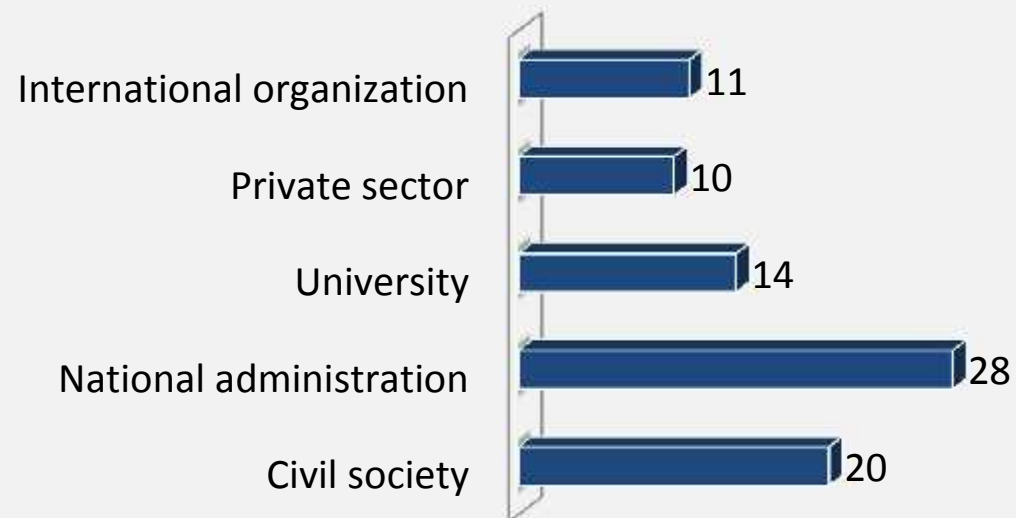


NUMBER OF LABELLED PROJECTS PER REGION :

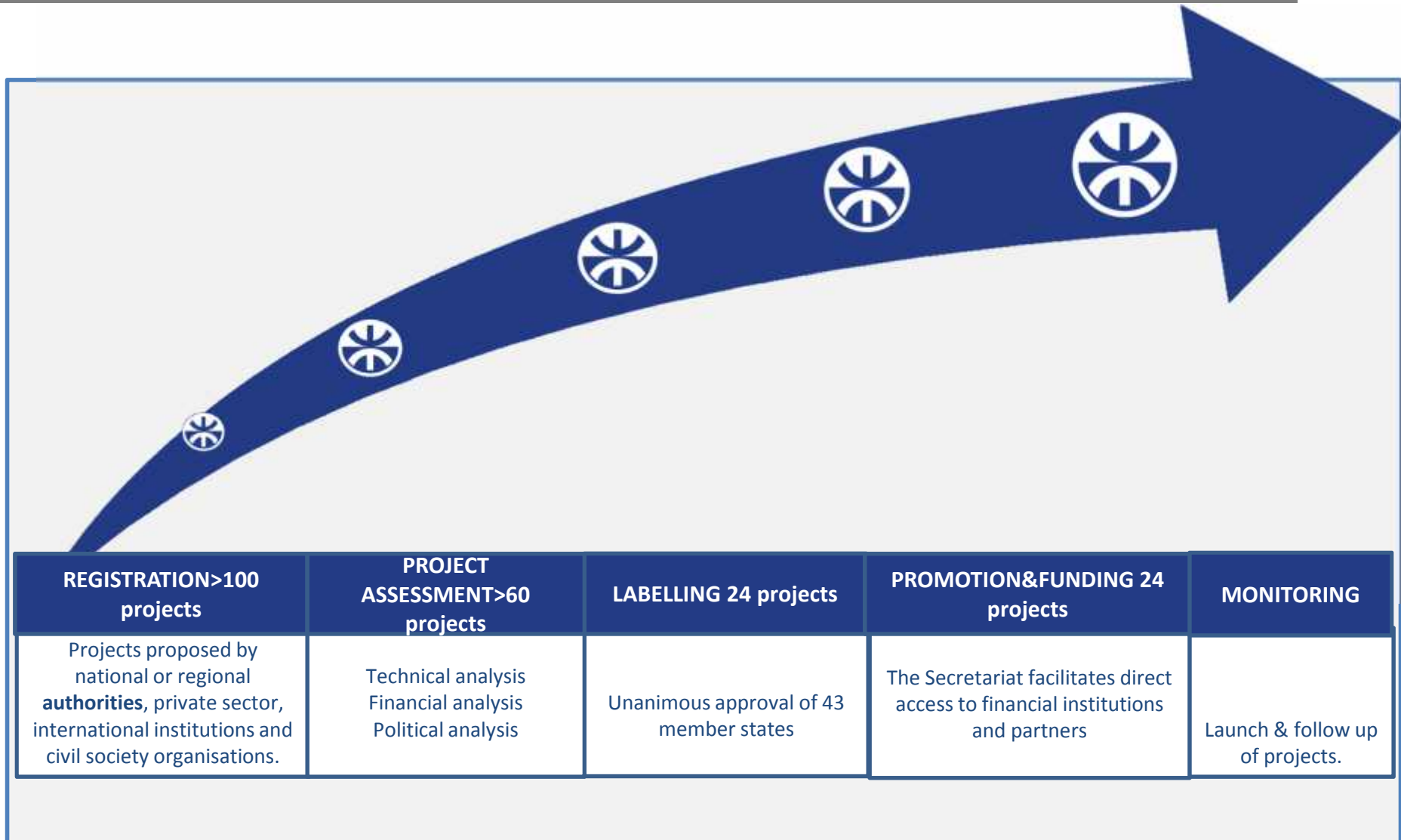


Update on current UfMS activities | Type of Promoter

NUMBER OF PROJECTS PER TYPE OF PROMOTER :



Project development in the UfMS | UfM, a reference for project promoters



Project development in the UfMS I Appraisal Criteria

- ⊗ Demonstrate added value and complementarity to existing efforts and initiatives and coherence with existing strategies and action plans (local, national or international)
- ⊗ Include effective community engagement and stakeholders consultation
- ⊗ Ensure partnership and synergies with relevant institutions
- ⊗ Demonstrate full commitment from participating countries
- ⊗ Sound working methodology
- ⊗ Promoters to demonstrate appropriate capacities
- ⊗ Entry point of minimum 20 % secured financing for soft projects and 10% for infrastructures projects.
- ⊗ Initial fundraising plan to be presented by the promoter

Project development in the UfMS I Key Partners

Strategic partners

- ❁ European Union
- ❁ European Investment Bank
- ❁ European Bank for Reconstruction and Development

Concretisation of UfM projects co-funding with donors

- ❁ **Gouvernement of France:** Funding Women empowerment project
- ❁ **Government of Norway:** Funding for Young Women as Job Creators and Skills for Success; Norwegian funding framework agreement in final stages of negotiation
- ❁ **Government of Sweden:** SIDA support to the Governance & Financing project – exploring opportunity of broad framework agreement on common priorities for regional projects
- ❁ **Flanders:** support to the Skills for Success project

Initiation and strengthening of relations with bilateral development agencies



and financial institutions



DFID



Project development in the UfMS | Key Partners

Development of links with institutions from the Gulf

- ❁ **Islamic Development Bank** : Joint advancement of the desalination facility for Gaza project and coordination of Gulf funding
- ❁ **Abu Dhabi Fund for Development**: Partnership and co-funder of projects



Consolidation of dialogue and coordination with multilateral donors

- ❁ **WORLD Bank**: Three level dialogue : WB headquarters, Deauville partnership and CMI (Center for Mediterranean Integration)
- ❁ **Deauville Partnership/ Transition Fund**: project funding and coordination



Example of Projects and Activities



Skills for Success



Depollution of Lake Bizerte



Generation Entrepreneur



Med RScp



Euro-Mediterranean University of Fez



Higher Education on Food Security

Example of Projects and Activities



Skills for Success – Employability Skills for Women

Promoter	AMIDEAST - America-MidEast Educational and Training Services.
Objectives	Provide young women with no university degree with knowledge, skills and tools for entering the job market via English language training, computer, business skills development and job search tool.
Beneficiaries	450 unemployed and economically disadvantaged young women
Duration	2014-2015
Budget	EUR 0.7 m



Example of Projects and Activities



Integrated Programme for the Depollution of Lake Bizerte

Promoter	Ministry of Equipment and Environment of Tunisia
Result	Eliminate the main sources of pollution contaminating the lake and affecting the bordering communities
Beneficiaries	<ul style="list-style-type: none"> • Improvement of sanitary conditions for 400,000 inhabitants living close to the sources of pollution (531,000 in the entire Governorate) • Improvement of sustainable industrial production for more than 20 public and private companies • Access to sanitation for 10,000 people in the urban areas and 26,000 in rural areas
Duration	2014-2019
Partners	<ul style="list-style-type: none"> • European Investment Bank (EIB) • United Nations Environment Programme (UNEP)
Budget	EUR 90 million

Example of Projects and Activities



Generation Entrepreneur

Promoteur	INJAZ Al-Arab
Results	<ul style="list-style-type: none"> • Training of entrepreneurially minded youth and employable graduates. • 50 startups supported in their launch • National and regional competitions held to induce competitiveness among student companies.
Beneficiaries	<ul style="list-style-type: none"> • 79,000 students who will receive INJAZ entrepreneurship training • Approximately 500 job opportunities, created upon, successful completion of mentorship, incubation and graduation of the start-up program.
Duration	2014-2017
Budget	EUR 3.4 m



Example of Projects and Activities



Med REScp Post Rio+20 *Promotion of Adoption of Sustainable Consumption and Production patterns and Resource Efficiency in the Mediterranean*

Promoter

EBRD – European Bank for Reconstruction & Development
 UNIDO – UN Industrial Development Organization
 UNEP/MAP – UN Environment Programme / Mediterranean Action Plan
 SCP/RAC – Regional Activity Center for Sustainable Consumption and Production

Result

600 entrepreneurs and other local stakeholders trained
 6-8 service providers of integrated SP services (TEST) for industry in the local market, 10 new Green Businesses created and in operation;
 100 new local initiatives business opportunities identified by the strategic local agents, 4 local stakeholders (1*country) led initiatives on grassroots, innovation.

Beneficiaries

Industries, businesses and national banks (600 entrepreneurs, 200+ industries through 30 demo projects, 100 new local initiatives)

Duration

2015 – 2019



Partners

Sustainable Resources Initiative of the EBRD



Budget

EUR 8.9 million

Example of Projects and Activities



The Euro-Mediterranean University of Fes

Promoter	Ministry of Higher Education, Scientific Research and Executive Training of the Kingdom of Morocco.
Objective	Creation of an international university with a focus on Euro-Mediterranean issues.
Beneficiaires	6 000 Students from across the Mediterranean region.
Launching	2015



Example of Programmes

MED4JOBS:

Cross-sectorial initiative promoting and replicating job creation practices and actions projects. 3 pillars :

- Employability
- Job intermediation services
- Business enabling infrastructure

WOMEN'S SOCIOECONOMIC EMPOWERMENT:

Promoting socioeconomic women empowerment in the Euro-Med region. Initiative involving Governments, development agencies, NGOs, private sector and civil society representatives.

H2020:

De-pollution of the Mediterranean by the year 2020 : municipal waste, urban waste, water and industrial pollution.

3 pillars : Investments for Pollution Reduction; Capacity Building for achieving H2020 objectives; Review, Monitoring and Research.

URBAN PROJECTS FINANCING INITIATIVE:

Regional platform promoting integrated sustainable urban development projects – close partnerships with IFIs.



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Thank you for your attention

PROJECTS FOR PROGRESS

Example of Projects and Activities



Higher Education on Food Security and Rural Development

Promoter

International Centre for Advanced Mediterranean Agronomic Studies (CIHEAM)

Objective

Improve and up-scale on-going postgraduate programmes delivered by the CIHEAM

Results

- Establish an observatory aimed at promoting graduates' entrepreneurship and employability
- Implement a Mediterranean Doctoral Platform, providing training and financial support to PhD students
- Develop e-learning by creating a virtual campus
- Improve Degree recognition and Internationalization of MSc Degrees by strengthening mobility and creating joint degrees
- Increase women's participation in all programmes

→ First 20 scholarships allocated to Southern Mediterranean female students

Total cost

€ 1.2 million

