

FIRST GLOBAL FORUM ON MEDIA AND GENDER (GFMG)
Bangkok, Thailand
2nd-4th December, 2013

FINAL STATEMENT

We, the delegates to the *First Global Forum on Media and Gender*, held in Bangkok, Thailand from 2nd-4th December, 2013, declare our commitment to the fundamental human rights enshrined in the Universal Declaration of Human Rights, the promotion of gender equality in media systems, structures and content, the empowerment of women, and to the creation of a *Global Alliance on Media and Gender (GAMAG)*.

We reaffirm the outcomes of the 1995 Beijing Declaration and Platform for Action.

We recognize that the media have a crucial role to play in promoting women's full participation in every aspect of life and, to this end, we invite UNESCO and UN Women to endorse this Statement and implement its recommendations.

We also invite UN agencies, intergovernmental bodies, media organizations, training and development institutions, professional organizations, donors, businesses and foundations, relevant NGOs and education institutions, to embrace this statement and to support the implementation of its recommendations as appropriate.

COMMITMENT

We are committed to gender equality and women's empowerment across generations and to women's access to freedom of expression and decision-making in a gender-inclusive media and communication environment. In particular, we commit to work towards:

- a non-stereotypical, fair and balanced gender portrayal across all forms of media;
- promotion of ethical principles and policies supporting gender equality in and through media;
- equitable gender balance within all media occupational groups and at all occupational levels and governing boards;
- safety of women in media;
- equal access to and participation in digital platforms;
- empowerment of citizens with media and information literacy skills that can help advance the cause of gender equality.

We support the establishment of the *Global Alliance on Media and Gender (GAMAG)* in line with principles and objectives outlined in the Framework and Plan of Action agreed at the Bangkok forum.

We call on UNESCO and UN Women, as well as the UN family and all partner organizations, to join the Global Alliance on Media and Gender and contribute to the implementation of its Framework and Action Plan.

We call on UNESCO and UN Women to disseminate widely through the United Nations system our proposals for the inclusion of Gender and Media in the post 2015 sustainable development agenda, in particular the goal related to Gender Equality and Women's Empowerment (Annex I) and the goal of good governance, and in the 2015 UN Conference on Women (Annex II).

We also call on all who can assist the *Global Alliance on Media and Gender (GAMAG)* to join us in supporting women in accessing the opportunities and benefits which the knowledge society and media technologies are bringing to humankind.
